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**MOUNTAIN HOUSE PARTNERS WITH TERRACYCLE TO ANNOUNCE FREE  
RECYCLING PROGRAM**

*Backpacking and Emergency Freeze-Dried Food Company Works to Leave-No-Trace  
with Announcement of Packaging Recycling Program*

**TRENTON, NJ (March 11, 2019)** – Mountain House, the leader in freeze-dried backpacking and emergency food options, has partnered with international recycling company TerraCycle® to offer consumers a free, easy way to recycle packaging waste from their line of Mountain House pouches.

“Since our inception nearly 50 years ago, Mountain House has been widely regarded as the gold-standard brand of camping food,” said Brandy Lamb, Marketing Director. “We are conscious of how our packaging can impact the people and the planet we share, which is why we’re pleased to add, through our partnership with TerraCycle, national recyclability to our commitment to consumers.”

Through the Mountain House Recycling Program, consumers can now send in their empty pouch packaging to be recycled for free. Participation is easy: sign up on the TerraCycle program page <https://www.terracycle.com/en-US/brigades/mountain-house> and mail in the pouch packaging waste using a prepaid shipping label. Once collected, the packaging is cleaned and melted into hard plastic that can be remolded to make new recycled products. Additionally, for every one pound of waste shipped to TerraCycle, collectors can earn \$1 to donate to a non-profit, school or charitable organization of their choice.

“Mountain House is giving their customers the unique opportunity to minimize their environmental impact by offering them a way to responsibly dispose of the packaging from their freeze-dried meals,” said TerraCycle CEO and Founder, Tom Szaky. “In turn, by participating in the Mountain House Recycling Program, customers are one step closer to truly minimizing their environmental impact.”

The Mountain House Recycling Program is open to any interested individual, school, office, or community organization. For more information on TerraCycle’s recycling program, visit [www.terracycle.com](http://www.terracycle.com).

## **ABOUT MOUNTAIN HOUSE**

Based in Albany, Ore., Mountain House has been the first choice of backpackers, hikers, campers and emergency preparation experts for decades. Why? Great taste, ease of use and reliability, no matter how extreme the environment. Born out of Long Range Patrol rations made for Special Forces over 50 years ago – and continuously ever since – Mountain House wrote the book on delicious, dependable freeze-dried meals. According to the Outdoor Industry Association, Mountain House sells seven out of ten outdoor entrées in North America and their line of entrees in pouches and #10 cans has a proven shelf life of 30 years. For more information and a complete list of products, visit [www.mountainhouse.com](http://www.mountainhouse.com).

## **ABOUT TERRACYCLE**

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste®. Operating nationally across 21 countries, TerraCycle partners with leading consumer product companies, retailers, cities, and facilities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with leading consumer product companies to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. TerraCycle has won over 200 awards for sustainability and has donated over \$25 million to schools and charities since its founding 15 years ago. To learn more about TerraCycle or get involved in its recycling programs, please visit [www.terracycle.com](http://www.terracycle.com).

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